

Set up your *Google-1st* Campaign Tables

Print this page out 4 to 8 times (depending on how many *Google-1st Campaigns* you're about to set up). List the keyword phrases that you intend to optimize.

	Your Main Google-1st Campaigns
	E.G. <i>"Get my car insured in Pittsburgh"</i>
1	
2	
3	
4	
5	
6	
7	
8	

Write down 5 variations around your first main *Google-1st* Campaign, then print this page out again and complete the box below five times.

	Your Google-1st Sub-Campaigns
	E.G. <ol style="list-style-type: none">1. <i>"Get my car insured in Pittsburgh"</i>2. <i>"Lowest price to get my car insured in Pittsburgh"</i>3. <i>"Get my car insured in Pittsburgh, PA"</i>
1	
2	
3	
4	
5	

For each Main *Google-1st Campaign* you've defined in the first box above, you should fill the table above with 5 different sub-campaign variations.